

# Why choose Mediasite? That's simple.

## Mediasite is the easiest to use



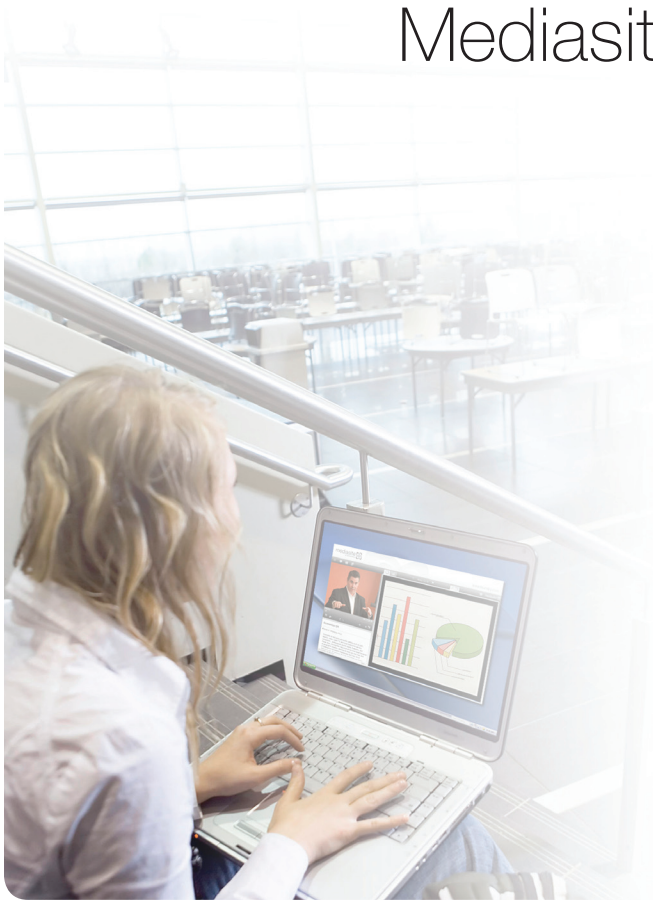
- Designed so presenters can present as usual – no slide uploads, software installations or new technology to learn
- Transforms your video, audio and visual aids instantly into interactive rich media presentations
- Starts and stops recording automatically with the built-in Scheduler for operator-free capture and publishing
- Integrates with your preferred Crestron® or AMX™ room automation systems
- Eliminates post-production and transcoding delays – online content is ready for viewing in the time it takes to give the presentation
- Creates online presentation Catalogs instantly without web development or integration skills
- Requires only a browser to watch presentations from a PC or a Mac®

## Mediasite is the most reliable

- Never misses a capture thanks to our time-tested, patented recording technology
- Eliminates potential operator error with automated start/stop schedules
- Ensures high quality, error-free recording because you can see and monitor video and slide inputs
- Makes even high content volumes available without delay through automated and simultaneous publishing from multiple Recorders
- Guarantees your presentations remain secure with built in role-based security or integration with your Active Directory® or LDAP directory
- Ensures high availability and redundancy with load balancing support
- Scales to dependably meet your webcasting initiatives – from small implementations to campus- or company-wide
- Provides convenient web-based monitoring and management from anywhere
- Trusted by loyal customers and recognized as the best in class



# Mediasite is the most complete



- Records, publishes, archives and manages your rich media presentations with a single, unified system
- Streams live and on-demand plus podcasts so users can watch and listen when it's most convenient
- Provides all the tools to schedule, organize, index, customize, secure and track content
- Monitors all viewing activity and system use – making it easier to analyze trends for improved learning outcomes, increased performance or program effectiveness
- Accommodates any combination of presentation sources – audio, video, laptop, tablet, e-board, document camera, projector, digital instrumentation
- Integrates with existing AV systems to make capture available from any room where teaching, training or meetings occur
- Offers multiple deployment models so you can pick what works best for you – on-premise, hosting services or blended

## See and hear what our customers have to say about Mediasite

Visit [sonicfoundry.com](http://sonicfoundry.com) and click "watch interview" to learn how our customers have used Mediasite to educate and inform their students, staff and audiences.

